



  
**CHANDLER**  
2008  
*S*USTAINABILITY ASSESSMENT

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# WELCOME TO CHANDLER'S SECOND ENVIRONMENTAL REPORT

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## MESSAGE FROM PATRICK O'NEIL

It has been over a year since we introduced a plan to reduce Chandler's environmental footprint. In 2008, we remained true to our plan. We launched new ideas and initiatives in an effort to further our commitment in becoming a company that demonstrates leadership in environmental responsibility. Ultimately, our goal is to make this a core element of the Chandler culture so that our attitudes and actions influence those around us to become more environmentally responsible.







# CHANDLER'S FOUR POINT APPROACH TO ENVIRONMENTAL RESPONSIBILITY.




## OPERATIONS

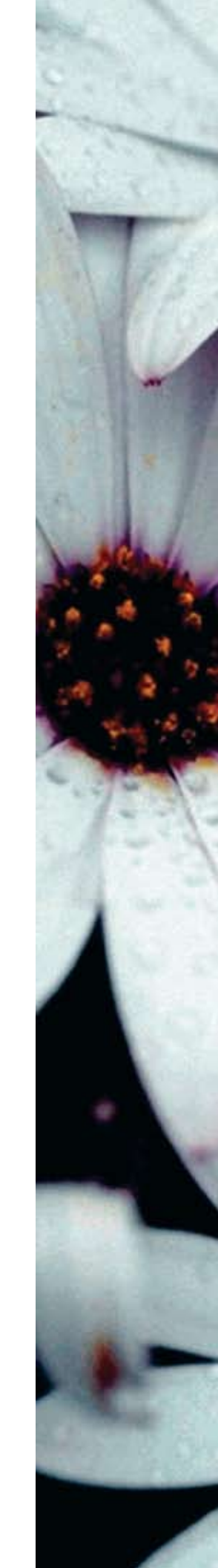
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-  **Battery Recycling Program:** In 2008, Our Commercial Communications division initiated a battery return and recycling program. We encourage our customers and welcome even non-customers to return old/depleted batteries to be disposed of and processed in an environmentally responsible way. We do this because the metal and the mercury used in these products prove to be very harmful to any ecosystem. There is no fee associated with this program; we actually pay customers back by crediting \$1.00 to \$5.00 on any purchases. Chandler's initiative eliminated over 3,000 batteries in 2008 from landfills!
-  **Re-Use Cardboard/Packaging Program:** Chandler now re-uses our suppliers' packaging/boxes when possible and we simply adhere a label to identify that products are provided by Chandler. This practice has allowed Chandler to reduce its cardboard box amount by 6,000 in 2008.


## SUPPLIERS

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-  **S&Q Plastic:** Chandler is proud to offer S&Q Plastic's new Green Line™ of environmentally friendly kitchen and industrial strength bags. Manufactured to include some of the most cutting edge resins, the Green Line™ garbage bags give you a wide range of applications designed to be as environmentally safe and responsible as possible. In fact it's not just the garbage bags that degrade, but the entire line of products. The manufacturing process also uses as much Recycled Materials in the production as possible. This helps to further reduce the ecological footprint of the plastic film. The Reverte™ Oxo-biodegradable additive technology implemented breaks down the polymer chains within the plastic, all while being able to fully control the product lifecycle.




 **2008:** Many suppliers in our Apparel and Promotional divisions are now offering a wide range of apparel and promotional products that are eco-friendly in their production and post-production life cycles. **Ash City, Trimark** and **Debco** are but a few suppliers making environmentally sensitive products such as eco-pens where the plastic ordinarily used to make pens is replaced by a bio-based resin (usually corn starch) that is biodegradable. Other manufacturers are implementing the use of bio-fibers (wood, bamboo, etc.) in the production of clothing rendering it also biodegradable.

 **Rochester Midland Limited** ([www.rochestermidland.ca](http://www.rochestermidland.ca)): Rochester Midland has been dedicated to being the market leaders in the “Green Movement” for over 110 years. Their landmark Enviro Chem products and their Green Housekeeping program with associated certification programs are industry firsts. Their overwhelming resume of awards & recognition includes **The White House Closing the Circle Award**.


## CUSTOMERS


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 **Brunswick News:** In September of 2008, Brunswick News agreed to switch the type of plastic bags used for the delivery of their daily newspapers. The new bags are made with a biodegradable additive which breaks down the polymer chains within the plastic allowing it to decompose safely with no harm to the environment. This decision will replace over 20,000,000 non-biodegradable bags each year from being disposed in landfills or less effective recapture methods.

## COMMUNITY

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 **April 22nd, 2008 - Green Day 2008:** In Saint John, Chandler partnered with the **Atlantic Coastal Action Program (ACAP)** to clean and embellish a vacant property located near the intersection of Thorne Avenue and Bayside Drive. This modest sized parcel of land had enough refuse in it to fill 65 large garbage bags along with numerous tires, large wood, plastic and metal items... enough to fill 3 pick-up trucks.

 **Adopt-A-Highway 2008:** Once again we supported the Adopt-A-Highway program. This year saw 24 Chandler associates clean the roadside and median sections of the Trans-Canada Highway in Saint John stretching from the Rothesay Avenue overpass to the Crown Street exit/on ramp. Chandler is dedicated to cleaning this 3.5 km stretch of highway on a yearly basis.





**SUPPLIER TO BUSINESS. FRIEND TO THE ENVIRONMENT.**